

## The Top 3 Benefits of Ginkgo Synergy®

The brain acts as the control center for all voluntary and involuntary functions of life. The human brain only weighs about three pounds, yet this small organ is bombarded constantly with incoming messages from other parts of the body and the outside world. It must answer those messages without fail in order to keep multiple bodily processes working consistently. While each specialized group of cells performs a different task, each individual brain cell requires a consistent, uninterrupted supply of oxygenated blood in order to function properly and react in a timely manner. Ginkgo Synergy combines specific herbs with concentrated whole food ingredients to:

**Encourage healthy blood flow to brain tissue**

1

**Support and help maintain pliability in blood vessel walls**

2

**Provide strong antioxidant protection from free radical damage to brain cells\***

3



### The History & Principles of Standard Process

Founded in 1929 by Dr. Royal Lee, Standard Process has been a leader in the field of natural whole food supplements for more than 75 years. Dr. Royal Lee believed that, "The quality of a whole food supplement is dependent on the quality of the manufacturing process." This remains the foundation of the Standard Process doctrine today.

Owned and operated by relatives of Dr. Lee, Standard Process manufactures its supplements from start to finish at its facility located in the heartland of America: Palmyra, Wisconsin. Beginning at the company's 1,000 acres of farmland and continuing through the final stages of our unique processing, Standard Process provides the highest quality food supplements available.



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# Feed Your Brain



# How Ginkgo Synergy® Keeps You Healthy

*Ginkgo Synergy is made up of two different kinds of herbs and is combined with three other whole food sources—chosen for their unique combinations of concentrated phytonutrients and synergistic cofactors, natural bioavailability, and protective and supportive properties.*

*Supplementing the diet with Ginkgo Synergy introduces natural and "brain-friendly" nutrients into our lives that can help us stay on top of our mental game now and for years to come.\**

## **Provides strong, consistent antioxidant protection**

Research reveals that free radical assault is one of the challenges our cells and bodies face each day. All the cells in our bodies are susceptible to oxidative stress, and our brain cells are no exception. While a certain percentage of free radical formation is inevitable and even desired for immune support purposes, hormone production, and enzyme activation, excessive free radical formation needs to be addressed. The buckwheat, *Ginkgo biloba*, and grape seed extract in Ginkgo Synergy bring a number of antioxidants (flavonoids and OPC) together to help keep free radical formation in check. OPC is the gold star among dietary antioxidants, much stronger than even vitamins C and E.\*

## **Supports healthy brain function**

Brain cells require consistent quantities of adequately oxygenated blood in order to function properly. The ingredients in Ginkgo Synergy contain natural elements known to aid healthy brain function.\*

### **Ginkgo biloba**

- ✿ Known as the "smart herb" for its influence in encouraging healthy brain function
- ✿ The flavonoids provide antioxidant protection to brain cells and vascular structures
- ✿ Terpenes support healthy blood clotting activity, thereby promoting consistent blood flow through arteries and capillaries\*

### **Gotu kola**

- ✿ An herb recognized for its nerve and brain cell supporting properties\*

### **Buckwheat**

- ✿ Contributes oligomeric proanthocyanidins (OPC)—the strongest of antioxidants—and the vitamin P complex, containing rutin and other bioflavonoids, to build and maintain vascular integrity\*

### **Grape seed extract**

- ✿ Contains Masquelier's® Original OPC, the highest yield of the strongest antioxidant discovered to date—OPC
- ✿ Provides the richest source of OPC that is able to cross the blood-brain barrier by virtue of its ability to penetrate both fat- and water-soluble cellular membranes
- ✿ Provides a dual benefit for brain tissue by providing antioxidant protection and encouraging vascular efficiency\*

### **Lecithin**

- ✿ The phospholipid essential for metabolizing fat and helping to prevent harmful levels of cholesterol from building up and adhering to vessel walls
- ✿ Makes up the protective sheaths that envelop the brain and is also found in muscle and nerve tissue\*

## **Why Standard Process Ginkgo Synergy® is Unique**

Ginkgo Synergy manufactured by Standard Process Inc. comes from a scientifically-driven formula. Synergism among substances means that individually, those substances could not achieve the same effect alone as when they work together. The substances rely on each other.

Ginkgo Synergy takes its nutrients from a total of five different herbs and concentrated whole food sources to provide optimal quality and energetic activity. Each ingredient offers its nutrients plus synergistic cofactors to provide the strongest, natural, and most well-balanced nutritional supplementation to you and your family.

## **The Whole Food Difference**

All Standard Process products are based on one simple belief—good health comes from good nutrition, and the best nutrients come from whole foods. Each supplement formula is built on this holistic paradigm. The whole food and herbal ingredients in Ginkgo Synergy provide numerous nutritional and nutraceutical benefits.

